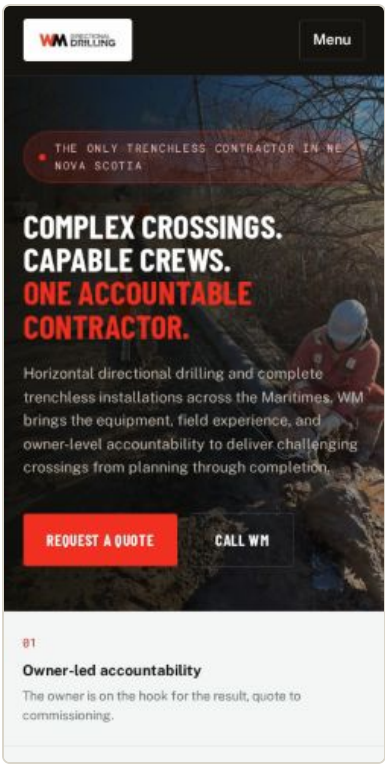
PREPARED FOR

wmdirectionaldrilling.ca

A check of speed, accessibility, search, security and email setup, with what to fix first.

A OVERALL GRADE

97 out of 100



AREA	SCORE	GRADE
Speed	97	A
Accessibility	100	A
Best practices	100	A
Search visibility	100	A
Security	100	A
Email setup	80	B
Search & sharing basics	100	A

Fix these first

Suggested by the automated checks.

1. DMARC: Present, but with p=none it only monitors and doesn’t block spoofed mail.

The details

HTTPS://WMDIRECTIONALDRILLING.CA/

Speed

A

Mobile 97 · Desktop 100 out of 100

Slow pages lose visitors: most people leave a mobile page that takes more than a few seconds to appear, and Google ranks faster pages higher.

LARGEST CONTENT APPEARS	FIRST CONTENT APPEARS	TIME BLOCKED	LAYOUT SHIFT
2.0 s	**1.5 s**	**0 ms**	**0**

Accessibility

A

Mobile 100 · Desktop 100 out of 100

Automated checks for common accessibility issues, such as missing image descriptions, low-contrast text and unlabelled buttons. They catch a useful share of problems, but this isn't a full accessibility audit: screen-reader and keyboard use need testing by a person.

Best practices

A

Mobile 100 · Desktop 100 out of 100

Modern web standards: secure connections, no browser errors and no outdated code.

Search visibility

A

Mobile 100 · Desktop 100 out of 100

Whether search engines can read and list the site properly.

Security

A

100 out of 100

A lapsed certificate puts a full-page browser warning in front of every visitor. The headers are cheap insurance against common attacks.

GOOD	**SSL certificate** Valid until 2027-02-22 (Google Trust Services).
GOOD	**HTTP to HTTPS** Visitors on http:// are sent to the secure address.
GOOD	**HSTS** Set.
GOOD	**Content Security Policy** Set.
GOOD	**X-Content-Type-Options** Set.
GOOD	**Referrer-Policy** Set.
GOOD	**Permissions-Policy** Set.
GOOD	**Clickjacking protection** Set.

Email setup

B

80 out of 100

These records help receiving mail systems identify mail you've authorised and make it harder for others to send mail in your name. They don't guarantee delivery to the inbox.

GOOD	**Mail servers** 5 MX records found.
GOOD	**SPF** Set, and it limits who can send as this domain.
IMPROVE	**DMARC** Present, but with p=none it only monitors and doesn't block spoofed mail.
NOTE	**DKIM** Can't be checked from outside without knowing your mail provider's selector. Worth confirming.

Search & sharing basics

A

100 out of 100

Small details that decide how the site looks in Google results, in link previews and on phones.

GOOD	**Page title** “Trenchless HDD in Nova Scotia | WM Directional Drilling”
GOOD	**Meta description** 159 characters.
GOOD	**Mobile viewport** Tells phones to show the page at the right size.
GOOD	**Page language** Helps screen readers and translation.
GOOD	**Sharing image** The picture shown when the site is shared on social media or in messages.
GOOD	**Favicon** The icon in browser tabs and bookmarks.
GOOD	**robots.txt** Guides search engines around the site.
GOOD	**Sitemap** Helps search engines find every page.

Platform

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Not graded

What the site is built on, and anything it gives away about itself.

NOTE	**Platform** Not identified; likely custom-built or a static site.

Want help with these?

We can work through them together. With Website Care, I host your website and domain, review the site every quarter, and we fix what the reviews turn up, with you dealing with me directly rather than a support queue. It’s $499 CAD a year plus tax, and you can cancel any time.

Reply to the email this came with, or see route19.com/website-care, and we can go through this report together.

Speed, accessibility, best-practice and search scores come from Google Lighthouse via PageSpeed Insights, tested on November 24, 2026 on simulated mobile and desktop connections. Grades are based on the mobile results. Scores vary a little between runs. Security, email and basics checks were run from outside the site and see only what’s publicly visible.